Welcome to ISM 3011. If you have any questions about the course email me or if you do not understand something email me. I am also available by appointment to meet face to face or via phone.

I want all of you to have a positive experience, this can be accomplished by having an open line of communication. Most questions can be answered through the information provided within the course however the key is successfully navigating the information. I am here to help navigate your online adventure, which at times can be difficult/frustrating as technology is in constant flux.

Let me know how I can help, however please DO NOT wait until the 11th hour to ask for help as this is guaranteed to add stress. This course contains 16 weeks’ worth of work to be completed in 8 weeks.

Thank you,

Professor Henry Cutler
INSTRUCTOR

Name: Henry Cutler
Email: Cutler.Henry@mycourses.spcollege.edu
Phone: 727-712-5464
Office and Online Chat Hours: Please use the web page linked below
Office Location: Tarpon Springs, LY209
Instructor Web Page: https://web.spcollege.edu/instructors/id/cutler.henry

ACADEMIC DEPARTMENT:

DEAN
Name: Dr. James Stewart
Office Location: TE 116, St Pete/Gibbs Campus
Office Phone Number: (727) 302-6787
Email: stewart.james@spcollege.edu

WEBSITE
URL: http://www.spcollege.edu/ccit/

COURSE INFORMATION

Course Description:

This course introduces students to the concept of information systems as the application of technical resources to support organizational processes and create business value. The focus is on the key components of information systems - people, software, hardware, data, and communication technologies, and how these components can be integrated and managed to create competitive advantage. This course also provides an introduction to systems and development concepts, technology acquisition, and various types of application software that have become prevalent or are emerging in modern organizations and society.

Course Goals and Objectives:
1. Students will be able to develop organizational strategy that uses information systems to create business value.
   a. Examine how and why information systems are used.  
   b. Use information systems to increase collaboration and communication. 
   c. Explain how information systems are used to gain competitive advantage. 

2. Students will be able to differentiate among key elements of information technology infrastructure. 
   a. Examine how emerging technologies affect IT infrastructure. 
   b. Examine how enterprise systems support organizational goals and processes. 
   c. Examine the role of database technologies in business intelligence and knowledge management. 
   d. Explain foundational networking and communications concepts and applications. 

3. Students will be able to explain how information systems are built and managed. 
   a. Formulate a business case for a new information system. 
   b. Differentiate among development models. 
   c. Explain how to secure information system resources. 
   d. Examine how information systems affect risk. 
   e. 

4. Students will be able to discuss ethical and social issues concerning information systems. 
   a. Describe information systems’ social impact. 
   b. Examine privacy issues concerning information systems. 

Prerequisites: 

The field of computers and information technology is intellectually and at times physically challenging. The Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act of 1973 ensure that qualified applicants have the ability to pursue program admission. However, all students must meet the essential skills and technical standards required of the St. Petersburg College of Computer and Information Technology Programs with or without reasonable accommodations for admission and completion of the program to prepare for the profession of study. Each student will be held to the same standards with or without reasonable accommodations. Our focus is the student and to best prepare him or her for the profession. Our goal is for them to enter and complete the program without barriers.
REQUIRED TEXTBOOK & OTHER RESOURCE INFORMATION

Required Textbook (MyLAB with etext):
Kenneth C. Laudon, New York University
Jane P. Laudon, Azimuth Information Systems

Publisher: Pearson
Print ISBN: 9780134639994
Edition: 15th
Copyright year: 2018

ACCESS CODE IS REQUIRED FOR THIS COURSE

Required Software: Microsoft Office 2016 Professional (This software includes Word, Excel, Access and PowerPoint).

You may also visit SPC Campus Learning Support Commons and Libraries to utilize college computers with the needed software. SPC provides Microsoft Office 2016 Professional to students at no extra cost. [https://www.spcollege.edu/microsoft/](https://www.spcollege.edu/microsoft/)

[http://webapps.spcollege.edu/helpdesk/howto/MicrosoftStudentDownload.pdf](http://webapps.spcollege.edu/helpdesk/howto/MicrosoftStudentDownload.pdf) Microsoft Office Student Download pdf

View the Textbooks site.

View the Libraries site.

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LEARNER SUPPORT

This course is designed to be welcoming to, accessible to, and usable by everyone, including students who are English-language learners, have a variety of learning styles, have disabilities, or are new to online learning. Be sure to let me know immediately if you encounter a required element or resource in the course that is not accessible to you. Also, let me know of changes I can make to the course so that it is more welcoming to, accessible to, or usable by students who take this course in the future.
If you have documentation of a disability or feel you may have a disability:

St. Petersburg College recognizes the importance of equal access to learning opportunities for all students. Accessibility Services (AS) is the campus office that works with students who have disabilities to provide and/or arrange reasonable accommodations. Students registered with AS, who are requesting accommodations, are encouraged to contact their instructor by the first week of the semester. Students who have, or think they may have, a disability (e.g. learning disability, ADD/ADHD, psychiatric, medical/orthopedic, vision, and/or hearing), are invited to contact the Accessibility Coordinator (AC) that serves your campus for a confidential discussion. To find your AC for your specific campus, please go to the college-wide Accessibility Services website: https://www.spcollege.edu/accessibility

Academic Support Services: http://www.spcollege.edu/support/

On-Campus Support: http://www.spcollege.edu/tutoring/

Online Support: http://www.spcollege.edu/tutoring/

Student Services and Resources: http://www.spcollege.edu/services

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IMPORTANT DATES

Course Dates: 10/08/18 – 12/02/18
Drop Date: View the Academic Calendar.
Withdrawal Date: View the Academic Calendar.
Financial Aid Dates: View the Financial Aid Dates.

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ATTENDANCE

View the college-wide attendance policy included in How to be a Successful Student.

The policy notes that each instructor is to exercise professional judgment and define “active participation” in class (and therefore “attendance”), and publish that definition in each syllabus.

The College-wide attendance policy is included in the Syllabus Addendum:

www.spcollege.edu/addendum/#attend
The policy notes that each instructor is to exercise professional judgment and define “active participation” in class (and therefore "attendance"), and publish that definition in each syllabus.

Attendance will be taken for the first two weeks of the class to determine if you have been actively participating in the class. If you are not actively participating for the first two weeks, you will be withdrawn from the class with a "W". You will also be denied access to the course on MyCourses.

You need to complete the following to be considered actively participating in the class:

You need to have viewed content and have assignment submissions for the following to be considered actively participating in the class in the first 2 weeks:

**Week 1:**

Module 1 Discussion

All MyMISLab assigned activities for week 1

- Chapter 1 Video Exercise: The Importance of MIS
- Chapter 1 Simulation: The Importance of MIS: Get Hired!
- Chapter 1 Quiz
- Chapter 2 Video Exercise: Business Processes and Information Systems
- Chapter 2 Simulation: Collaboration Information Systems
- Chapter 2 Quiz
- Module 1 Discussion

**Week 2:**

Module 2 Discussion

All MyMISLab assigned activities for week 2

- Chapter 3 Video Exercise: Porter's Competitive Forces
- Chapter 3 Simulation: Processes and Information Systems
- Chapter 3 Simulation: Strategy and Information Systems
- Chapter 3 Quiz
- Chapter 4 Video Exercise: Ethical and Social Issues in Information Systems
Chapter 4 Quiz
Module 2 Discussion

At the 60% point of the class, attendance will be taken for the third time to determine that you have been actively participating. If you are considered not actively participating in the course at the 60% point, you will be withdrawn with a "WF".

This will be determined by the following:

Completion of least 70% of work assigned to date.

Students are required to withdraw themselves on or before the 60% point in the course to receive a grade of "W". The final date for voluntary withdrawal is published in the academic calendar. This date varies for dynamically dated, express and modmester courses.

NOTE - Your instructor will not be able to withdraw you from the class. It is your responsibility.

If a student wishes to withdraw after the 60% point they will receive a "WF" grade.

GRADING

There are four methods used to measure your learning in this class:

1) Quizzes
2) Discussions
3) Video Exercises
4) Simulations

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<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Quizzes (15 x 25 points each)</td>
<td>375</td>
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<tr>
<td>Discussions (7 x 30 points each)</td>
<td>210</td>
</tr>
<tr>
<td>Video Exercises (15 x 5 points each)</td>
<td>75</td>
</tr>
<tr>
<td>Simulations (11 x 10 points each)</td>
<td>110</td>
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<tr>
<td>Total</td>
<td>770</td>
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A = 693+
B = 616-692
C = 539-615
ASSIGNMENTS

The quizzes, video exercises, and simulations in this course are taken in the MyMISLab environment that has been integrated into the course shell.

Discussion assignments should be submitted using APA format with citations used and references listed.

STUDENT EXPECTATIONS

If there are problems with completion of the assignment by the appointed date, the student must discuss the matter with the instructor PRIOR to the due date. See each week’s folder for specific due dates.

It is the student’s responsibility to follow the schedule of class assignments.

Late work will not be accepted, graded, or reviewed unless permission is granted PRIOR to assignment due dates. In the event an emergency occurs, please contact your instructor regarding college policy for submitting documentation.

INSTRUCTOR EXPECTATIONS

I will provide meaningful activities to develop your technical and software skills.

I will be available to you if you have questions or concerns.

As the field of computer and information technology is vast and constantly changing, I will be your fellow learner.

REQUIRED INTERACTION

I will respond to emails within 24 hours during week days and 48 hours during weekends.

I will respond thoughtfully and critically to your comments, questions, and written assignments.

I will grade your submission within 72 hours after the due date.

PARTICIPATION, CONDUCT, & NETIQUETTE
SPC has outlined expectations for student behavior and interaction for online discussions, email, and other forms of communication. View the Student Expectations in [How to be a Successful Student](#).

**ACADEMIC HONESTY**

View the [Academic Honesty Policy](#).

**COPYRIGHT**

Copyrighted material within this course, or posted on this course website, is used in compliance with United States Copyright Law. Under that law you may use the material for educational purposes related to the learning outcomes of this course. You may not further download, copy, alter, or distribute the material unless in accordance with copyright law or with permission of the copyright holder. For more information on copyright visit: [www.copyright.gov](http://www.copyright.gov).

**TURNITIN**

The instructor of this course WILL require use of Turnitin.com as a tool to promote learning. The tool flags similarity and mechanical issues in written work that merit review. Use of the service enables students and faculty to identify areas that can be strengthened through improved paraphrasing, integration of sources, or proper citation. Submitted papers remain as source documents in the Turnitin database solely for the purpose of detecting originality. Students retain full copyright to their works. Review the [Turnitin Usage Agreement](#). Students who do not wish to submit work through Turnitin must notify their instructor via course email within the first seven days of the course. In lieu of Turnitin use, faculty may require a student to submit copies of sources, preliminary drafts, a research journal, or an annotated bibliography.

**STUDENT SURVEY OF INSTRUCTION**

The Student Survey of Instruction is administered in courses each semester. It is designed to improve the quality of instruction at St. Petersburg College. All student responses are confidential and anonymous and will be used solely for the purpose of performance improvement.

**TECHNOLOGY**
MINIMUM REQUIREMENTS

View the MyCourses Minimum Technology Requirements.

Students should know how to navigate the course and use the course tools. Dropbox-style assignments may require attachments in either Microsoft Word (.doc or .docx) or Rich Text Format (.rtf), so that they can be properly evaluated. If an attachment cannot be opened by the instructor, students will be required to re-format and re-submit an assignment so that it can be evaluated and returned with feedback.

Minimum Technical Skills: Specify the minimum technical skills expected of the learner: general and course-specific learners must have to succeed in the course.

MyCourses tutorials are available to students new to this LMS and are located at the beginning of the course. Most features on MyCourses are accessible on mobile devices, although it is recommended that you use a computer for quizzes, tests, and essay assignments.

QM 1.7: State the minimum technical skills of the learner.

ACCESSIBILITY OF TECHNOLOGY

- MyCourses (Brightspace by Desire2Learn) Accessibility
- Turnitin Accessibility
- Google (YouTube) Accessibility

QM 8.2: Provide information about the accessibility of all technologies required in the course.

PRIVACY

- MyCourses (Brightspace by Desire2Learn) Privacy
- Turnitin Privacy
- YouTube Privacy

QM 6.5: Provide link to privacy policy for all external tools required in the course.

TECHNICAL SUPPORT

Technical support is available via the Technical Support Desk.

QM 7.1: Describe technical support and how to obtain it.
INSTRUCTIONAL CONTINUITY PLAN - EMERGENCY PREPAREDNESS POLICY

The St. Petersburg College website at www.spcollege.edu is the official source of college information regarding the status of the institution. Other important information will be communicated via SPC Alert, local media outlets, and the college toll-free phone number 866-822-3978. All decisions concerning the discontinuation of college functions, cancellation of classes, or cessation of operations rest with the President or his/her designee. The College realizes that it is possible for a significant natural disaster to compromise SPC campus facilities sufficiently to disrupt the delivery of classes on campus/campuses for an extended period of time, and is planning ways our operations can continue following such an emergency.

So, in the event that a hurricane or other natural disaster causes significant damage to St. Petersburg College facilities, you may be provided the opportunity to complete your course work online. Following the event, please visit the college website for an announcement of the College's plan to resume operations.

Further, in the event of such a disaster, the instructor will continue using the Learning Management System (LMS) of MyCourses for continuation of all required learning and instructional activities in this course, including the issuing of graded online assignments and expectation of student completion of those graded assignments.

Therefore, in order to keep up with all activities in this course during and after a natural disaster, please plan to continue this course by maintaining online access to MyCourses in lieu of meeting in a classroom—possibly through duration of the course's regularly scheduled end date. We will finish this course in MyCourses, as directed by your instructor online, and your instructor will use all graded assignments—both online and formerly on-campus—to assess and issue your final letter grade for this course, as normally planned, despite occurrence of the natural disaster.