**SYLLABUS  
PUBLIC SPEAKING  
SPC 1608 ONLINE**

**Summer 2015**

**INSTRUCTOR: Dr. Wendy Mitchell-Mathews/(727) 394-6282 (office)  
CAMPUS E-MAIL: Always communicate with me through MyCourses. The back-up email is:** [**mitchell.wendy@spcollege.edu**](mailto:mitchell.wendy@spcollege.edu) **ON-CAMPUS OFFICE HOURS: On-Campus Office Hours: Monday 7:30-9PM/Tuesday 8-11AM and 2-6PM/Wednesday 8AM-4PM (online Monday 9-11AM)   
OFFICE LOCATION: Seminole Campus – TL104D   
TECHNICAL PROBLEMS: For technical issues with MyCourses, call the SPC Help Desk @ 727-341-4357 (HELP).**

**Import Dates: Deadline to drop with refund: 5/22/2014/ Deadline to withdraw without refund: 6/18/2014**

**EXTRA IMPORTANT: This is not a traditional online class. Students must have all the computer requirements to participate. Read all the information on the syllabus to decide if you will be able to complete the course.**

** High Speed Internet Connection**

** Webcamera**

** Meet All Computer Requirements:** [**http://www.spcollege.edu/helpdesk/starthere.php**](http://www.spcollege.edu/helpdesk/starthere.php)

** Flash Player (latest version)-free**

**INTRODUCTION**: Public Speaking provides students with performance opportunities and theory-based content to improve public speaking skills. This course may be used to satisfy the college's general education requirements for three semester hours in oral communication. This class requires a considerable amount of reading each week from the assigned Thinkwell online resource. This class also involves the completion of assigned activities, which require students to have a high speed Internet connection (cable preferred), a webcam, an appropriate setting, and an acceptable audience. In addition, students are required to attend a speech given in the workplace or community. SPC 1608 requires self-motivation and timely completion of the assigned work. **There is a class policy of NO late work accepted**. There is no opportunity to submit the work once the deadline passes.

**COURSE DESCRIPTION:** This course offers practical experience in a variety of forms of public speaking, with the focus on development of personal communication skills and personal effectiveness with audiences. Students will learn the principles of speaking and listening using evaluative techniques including rhetorical criticism.

**COURSE PREREQUISITE:** ENC 0020 or satisfactory score on the SPC Placement Test

**REQUIRED MATERIALS: Alberts, Jess K., et al. *Public Speaking*. Thinkwell (ISBN**:**9781605380278** **for online access code).** The access code may be purchased from MOST campus bookstores (call the bookstore first) or online at [spcollege.bncollege.com](http://spcollege.bncollege.com/) - Students will receive an authorization code for access to this course on the Thinkwell website. Make sure you register for your section number.

**OBJECTIVES:** By the end of the course, successful students will be able to:

1. Demonstrate improved ability in the preparation and organization of various types of public speeches by composing the messages, providing ideas and information suitable to topic, purpose, and audience.   
2. Demonstrate improved ability in speech delivery skills by transmitting the messages using oral and nonverbal delivery skills suitable to the topic, audience purpose, and occasion.   
3. Demonstrate understanding of the principles of audience analysis and adaptation.   
4. Develop increasing skill in rhetorical criticism by writing critiques of other live and published speeches.   
5. Apply public speaking theory and techniques to develop leadership skills.   
6. Demonstrate effective comprehensive and critical listening skills.   
7. Demonstrate increased ability in writing by planning and writing various outlines for speeches, critiques, essays, and reaction papers about public speakers' performances; and/or by writing essays about communication and public speaking topics.   
8. Demonstrate understanding and increased competence in library research, information gathering, retrieval skills, as well as citing sources in oral speech.

**ATTENDANCE POLICY:**

Instructors will verify that students are in attendance at least once each week during the summer session.

Students classified as not meeting the criteria for active class participation will be administratively withdrawn with a “WF”. Students will be able to withdraw themselves at any time during the term. However, requests submitted after the 60% deadline will result in a “WF”. Students and instructors will automatically receive an e-mail notification to their SPC email whenever a withdrawal occurs.

The deadline for students to withdraw themselves with a grade of “W” is June 18

**ACTIVE PARTICIPATION FOR THIS CLASS:**

Active class participation for this class is defined as completion of the attendance assignments each week. A warning will be emailed to students who accumulate 2 absences in a row. The email will outline more grade penalties for absences beyond 2.

**COURSE POLICIES, GRADING, AND ASSIGNMENT INFORMATION--  
Turning in Work: No late work is accepted. Computer issues, work schedules, personal conflicts are NOT excuses for incomplete work. If you have a documented medical excuse, late work may be considered.**

Grading: The following general standards will be applied to student assignments:  
A – (90-100%) Exceptionally well prepared, thoughtful, and executed completion of assigned work indicating effort, individualized style, and demonstrating a thorough grasp of large portions of the course material.  
B – (80-89%) Creative, well prepared work, demonstrating unusual effort, talent, or grasp of the material that is distinctly better than “average” effort.  
C –(70-79%) Satisfactory completion of assigned work at a level of effort and competency normally expected of the majority of students (basic completion, average performance, and reasonable effort).  
D – (60-69%) Unsatisfactory completion of work indicating mis-perceived objective or failure to grasp key concepts but with reasonable effort.  
F – (0-59%) Failure to complete assigned work through lack of reasonable effort, or failure to attain a passing average on either exams or assignments.

**Assignment Schedule:**Refer to the list of assignments below for weekly due dates, attendance assignments, point values, and other pertinent info. Each module contains details for each assignment. Attendance assignments are outlined in yellow.

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| --- | --- | --- | --- | --- |
| **Week** | **Module # & Thinkwell Readings** | **Speeches** | **Written Assignments** | **Participation=Discussions due by**  **Sunday at midnight (unless noted)** |
| 1  5/18-24 | **Module 1**-- The First Speech | Email: *Reserve time slot for speech 1 – INTRO SPEECH.* **Options emailed on May 21 (respond by the 24th)**  Register for an Anymeeting account. Test the web conference too.  \*\*\*Post Photo |  |  |
| 2  5/25-5/31 | Benefits, History, and Theories of Comm; The Public Speaking Situation; Ethics; Speaker Anxiety |  |  | Intro & Career (**20 pts**.)  Speech Anxiety (**20 pts)** |
| 3  6/1-6/7 | Listening; Evaluation | #1-Self-Intro--*online* (**75 pts**.) | Self-Intro. info due to Dropbox 2 days before speech | **Mod. 1 Total Pts. = 115** |
| 4  6/8-14 | **Module 2--** Selecting Your Topic; Developing Your Topic; Researching Your Topic; Using Electronic Sources; Processing Your Research; Organization of the Body of the Speech; Introductions; Transitions; Conclusions; Outlines |  |  | Generating Topic Ideas (**20 pts**.)  Citing Sources (**20 pts**.)  **Mod. 2 Total Pts. = 40** |
| 5  6/15-21 | **Module 3--** Speaking to Inform, Audience Analysis; Supporting Materials; Using Language; Delivering the Speech; Using Traditional Presentation Aids; Using Electronic Visual Aids |  | Live Speaker Critique **(50 pts.)**  Due: June 21 | Mini Outline (**20 pts.)** |
| 6  6/22-28 |  | #2 Informative Speech (**100 pts**.)Upload to youtube and submit the link to the speech  Email*: Reserve time slot for speech 3- SPECIAL OCCASION SPEECH* **- Options emailed on June 23 (respond by the 28th)** | Inform Outline (**30 pts**.) to Dropbox | **Mod. 3 Total Pts. = 200** |
| 7  6/29-7/5 | **Module 4--** Principles of Persuasion; Ethics of Persuasion; Speaking to Persuade; Speeches for Special Occasions | #3 Special Occasion--*online* (75 **pts.)** | Special Occasion info to Dropbox | Famous Speaker Jordon (**20 pts.)**  **Mod. 4 Total Pts. = 95** |
| 8  7/6-10 | **Module 5-** |  | Persuasive Speech Critique **(40 pts.)** Due: July 7 | Post a Goodbye to Your Classmates –  due by 7/7 (Tuesday)(**10 pts.)**  **Mod. 5 Total Pts. = 50** |

**TOTAL POINTS = 500**

**Students must present ALL 3 required speeches to pass the course.**

**ASSIGNMENT OVERVIEWS:**

**Online Speeches:** Students deliver two (2) online oral presentations using a webcam in web conference during Weeks 3 and 7. More information is provided about this in Module 1. Students receive a list of time slots the week before the speech and must reserve one time slot. I will email links for the web conferences.

**Live Audience Speeches**: Students record one longer speech in front of a live adult audience of at least eight people in Weeks 6. Students invite the members of the audience in advance to a home, place of work, or some other convenient location. Students will record their speeches with a recorder of choice and upload the speech to youtube. Students will submit the links to the speeches.  
 **Student Participation:** Students earn participation points for **Discussions**. Participation in Discussions is essential in this Distance Learning environment. Discussion postings are graded based on content and form.

**Special Assignment:** **Live Speaker Critique**: Students are required to attend a speech given in your community during the course and write a critique. Students are required to be a face-to-face audience member (an online or live streaming presentation will not fulfill the assignment requirements.)

**ADMINISTRATIVE INFORMATION – (PLEASE READ THE LINK BELOW!)**

<http://www.spcollege.edu/webcentral/policies.htm>