Course Syllabus
Fall 2014 – ModMester 2

Course Title: Health Care Finance
Course Prefix/Number: HSA 3170
Credit Hours: 3
Instructor: Jill Moore RDH, BSDH, MHA
Email: Moore.jill@SPCollege.edu
Phone: Off-Campus; Please email within ANGEL/MyCourses for phone appointment
Office/Virtual Hours: Contact via e-mail for appointment
Instructor Web Page: http://www.spcollege.edu/instructors/id/moore.jill

Program Administration
Dean, College of Health Sciences: Rebecca Ludwig, PhD
Administrative Services Specialist: Wendy Shellhorn, PhD, MPH, MEd
Administrative Services Specialist Phone: 727-341-3771
Office Location: HEC 179
Course Mentor Email: Shellhorn.Wendy@spcollege.edu

Important Course Dates:
• Last date to drop with a full refund: October 17, 2014
• Last date to withdraw with a “W”: November 14, 2014

Please save this Course Syllabus for future reference. You will be required to reference this syllabus during your final Capstone Experience.

Course Time Commitment: This BASHSA online course is organized into 8 weekly Modules and requires your active participation. Expect to spend about 8-12 hours of time per week for each course.

Course Meeting Times: This is an online, eight (8) week course; this course is not self-paced. Module/weekly pages will generally open at least by Monday morning at 8 a.m. Please check the course snapshot for complete details on beginning and ending dates of modules/weeks. Due to its shortened timeframe Module/week 8 may have different open and close dates. As such, all dates are posted in the course snapshot and are non-negotiable.

Required Textbooks:
Attendance: For this class, **active participation/attendance is defined** as logging into the course throughout the week, participating in online discussion forums and completing and submitting required assignments, quizzes & posting forums by the posted due dates each week of the course. Thus, simply logging in does not constitute attendance. Please see the link to the college syllabus addendum below for additional details.

Holidays: Because of the shortened nature of this course, holidays that occur during this course are not considered days off. All due dates are posted in the course snapshot. Please plan ahead for all religious and personal holidays so that your work is not considered late.

Assignments/Discussion Postings: Each week you will be required to complete assignments and/or discussion postings. The assignments may consist of chapter questions, weekly case reviews, knowledge assessments (quizzes), reaction papers, weekly summaries, PowerPoint presentations, worksheets, and other written assignments as assigned. All weekly assignments are due by Sunday night at midnight EST or as stated in the course snapshot. All first original discussion postings are due by Thursday night at midnight EST. All discussion replies are due by Sunday at midnight EST. Due to the pace of this course and the eight (8) week format, it is easy to get behind. I strongly urge you to communicate with me in the event of an emergency or unexpected situation. All assignments must be submitted to the dropbox as an attachment.

Contacting the Instructor: The best way to contact me is via The Learning Management System email within this course. If The Learning Management System is unavailable please contact me using your @live.spcollege.edu at the address above. You may expect a response from me within 24-48 hours. Your Live@edu student email is the college’s official way to communicate with the college outside of your The Learning Management System courses. It is important that you use your SPC student email account for any electronic correspondence with SPC, as your personal email may get sent to spam and/or be deleted. You will periodically be receiving important updates, notices, or official communication from SPC that will only be sent to your school account, thus be sure to regularly check your Live@edu email.

Course Description:
Prerequisite: HSA 3104 with a minimum grade of C and admission to the Health Services Administration BAS Program. This course provides students with an overview of the principle financial mechanisms in the U.S. Healthcare Industry and the critical issues the industry currently faces. Additionally, it provides students with a foundation in using financial tools which will enable them to better understand health care finances and analysis within the health care system. 47 contact hours.

Major Learning Outcomes:
1. The student will demonstrate an understanding of health care providers’ financial analysis.

2. The student will demonstrate an understanding of basic financial management and the budgeting process.
3. The student will demonstrate an understanding of financial implications of strategic planning.

4. The student will demonstrate an understanding of the influence financing has on governance and operational structure within health care.

Course Objectives Stated in Performance Terms:

1. The student will demonstrate an understanding of health care providers’ financial analysis by:
   a. discussing the major trends in health care environment and how these trends influence the provision of health services.
   b. discussing the role of financial management in health services.
   c. describing the key features of insurance.
   d. discussing the major types of third party payment including Medicare.

2. The student will demonstrate an understanding of basic financial management and the budgeting process by:
   a. describing how managers use project classification and post-audits in the capital budgeting process.
   b. discussing the role of financial analysis in health services capital budgeting decisions.
   c. analyzing a basic capital budget.
   d. conducting a project risk assessment and explaining how it is incorporated into the budgeting process.
   e. describing and applying the opportunity cost principle.
   f. discussing the various types of debit, including long-term and short-term and its features.
   g. defining and differentiating types of financial risks.
   h. analyzing time value analysis’ role in healthcare financial management.

3. The student will demonstrate an understanding of the financial implications of strategic planning by:
   a. describing financial and operating analysis.
b. describing the general strategic planning process for health care organizations.

c. discussing various methods used to forecast income statements and balance sheet accounts.

d. describing how the growth method is used to forecast a business’s financial strategy.

4. The student will demonstrate an understanding of the influence financing has on governance and operational structure within health care by:

a. describing how financing influences the governance and structure on healthcare organizations.

b. analyzing how the financing influences the governance and structure on healthcare organizations.

c. analyzing how the financing of health care issues such as technology, aging population, quality of care can impact health care governance and structure.

d. describing how health care costs can be controlled in order to provide health care organizations with more resources to better manage their governance and structure.

Criteria Performance Standard:
Upon successful completion of this course the student will, with a minimum of 70% accuracy, demonstrate mastery of each of the above stated objectives through classroom measures developed by the individual course instructor.

Academic Integrity: All academic work submitted to satisfy course requirements is expected to be the student’s OWN work. Cheating and plagiarism will not be tolerated. Please remember that plagiarism is not restricted to copying someone else’s work, but also includes paraphrasing another’s work without proper attribution. This includes “cutting and pasting” from Internet sources and the use of photos, figures, tables or clip art that is not classified as free ware. Academic dishonesty also includes, but is not limited to, using unauthorized materials without permission to complete quizzes and exams, collaborating with another student during an exam, submitting assigned material that has been completed by someone other than the enrolled student, or resubmission of the student’s own work (self-plagiarism).

- The College of Health Sciences follows a progressive discipline procedure with regard to academic honesty violations. Sanctions may range from a point deduction on an assignment to expulsion from St. Petersburg College, and are determined based on the severity of the offense. All instances of plagiarism, whether suspected intentional or unintentional, will be forwarded to the Dean’s Office for the College of Health Sciences.
- Academic dishonesty and plagiarism are serious matters in academia. Please see SPC’s Academic Honesty page, to learn more about how to avoid them: http://www.spcollege.edu/academichonesty
Resubmission of Work: All work that is submitted for grading in an HSA course must be original to that course attempt. When a student attempts an HSA course for a second or third time no previously submitted assignments, discussion forums, or quizzes may be submitted for grading. If work is resubmitted in a subsequent attempt at a course, this is considered self-plagiarism and is as serious as other forms of plagiarism. Please make sure to carefully read the assignment or discussion forum directions, and complete a new original assignment. This includes references and citations; new source material must also be used. All forms of plagiarism will be reported to the Dean’s Office.

Health Services Administration Program/Course
Updated Policy Regarding Quoted Material

In this course and the HSA program we expect students to demonstrate the ability to integrate critical thought with a synthesis of the reading they do for assignments. This means that we want you to use your own words to communicate facts as well as your knowledge, thoughts, reactions, and reflections. We do NOT want students to simply cut and paste quoted material into their work, even with proper citation. Any text taken directly from another source is not considered the student’s work; it is a compilation of the words of others, and students will not receive a grade for the quoted material.

Students are expected to understand and demonstrate appropriate paraphrasing, citations and references.

*Quoted material should not be used.* Use of quoted material, or work that has not been properly paraphrased, cited or referenced will result in point loss.

Health Services Administration Department Late Policy – Please Read Carefully – Updated Fall 2014!

A. Late Assignments (Examples: Papers, PowerPoints, Projects, Worksheets, etc.):
- Assignments submitted within 24 hours of due date - worth 50% of their graded value (grade achieved, minus 50%).
- Failure to submit any assignment within 24 hours of the due date will result in a zero for the assignment. All due dates are listed in the Course Snapshot. No assignments will be accepted 24 hours beyond the due date.
- **Assignments and Discussions from Module 7 and Module 8 will not be accepted past their stated due dates in the Course Snapshot.**

B. Late policy for Quizzes and Discussion Forums:
- Quizzes may not be made up; the due date is in Course Snapshot.
- Discussion postings made after the midnight Sunday deadline for any module will not receive credit and cannot be made up.
**Course Grading:**

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Points Range</th>
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<tbody>
<tr>
<td>A</td>
<td>202 – 225</td>
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<tr>
<td>B</td>
<td>179 – 201</td>
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<tr>
<td>C</td>
<td>157 – 178</td>
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<tr>
<td>D</td>
<td>134 – 156</td>
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<td>F</td>
<td>&lt; 133</td>
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**Important Information to Remember:** Faculty and students are responsible for maintaining a positive learning environment. This is facilitated by respecting self and others. As a future health care professional, it is your responsibility to conduct yourself in a professional manner. Individuals that demonstrate professionalism are consistent in their values, attitudes, and behaviors.

Unprofessional behavior will not be tolerated in this or any HSA course. This includes but is not limited to:

- Using offensive or aggressive language
- Not maintaining confidentiality of all discussions regarding individuals, their families and workplace affiliates
- Breaching academic integrity (cheating, plagiarism, etc.)
- Not supporting statements with credible research sources that are referenced in standard APA 6th edition format.

**Student Survey of Instruction:** The student survey of instruction is administered in courses each semester. It is designed to improve the quality of instruction at St. Petersburg College. All student responses are confidential and anonymous and will be used solely for the purpose of performance improvement.

**Internet Caution:** Students must understand that this course requires the use of the Internet for some assignments and activities. Please note that other Internet users may be able to access students’ works whether the access is secured or unsecured. The College cannot protect against the type of materials on the Internet, piracy of students’ materials or assure the privacy of materials.

**Student Resources**

**Learning Resource Specialist:** A Learning Resource Specialist is available to any student who desires help and direction with writing skills. This includes students who live away from the St. Petersburg area. This service is provided at no cost and is administered through the New Initiative Program (NIP). Students can call the NIP Center for further information at 727-341-3724. When using the resource specialists’ services of Leo Johnson or Tiffany Schuyler, please provide the name of your instructor as well as the course you are taking. While these services are provided to you by the college, the responsibility to contact the learning resource specialist lies with the student. Have your assignment completed and ready for the learning resource
specialist by **Thursday at 5PM** of the week in which the assignment is due. It is not the responsibility of the learning resource specialists to correct your work and return for your submission, but rather, to help you improve your writing skills and critical thinking abilities. The current learning resource specialists for the HSA program are:

- Leo Johnson: johnson.leo@spcollege.edu
- Suraj Wagh: Wagh.Suraj@spcollege.edu
- Tiffany Schuyler: tiffanyschuyler@gmail.com
- Lindsay Curry: Curry.Lindsay@spcollege.edu
- Smarthinking: This service is available to all students through The Learning Management System homepage. Once you have signed into The Learning Management System homepage, please look in the box titled Institutional Resources. Here you will see a link for Smarthinking Student Tutoring. You may be asked to import an old account for Smarthinking, please click cancel and you will be directed to the homepage. Here you will use the drop down box for Submit Your Writing; Essay Center.

**Computer Assistance:** If you experience problems accessing the course online, accessing materials, posting assignments or any other hardware or software issues, please contact the “HELPDESK” at 727-341-4357 or email onlinehelp@spcollege.edu. The HELPDESK is staffed daily from 7:00 a.m. to midnight.

**Computer Issues:** Personal computer issues can happen from time to time. It is your responsibility to contact your instructor should a problem arise. Additionally, any computer issues will not extend the due date for assignments, discussions, or quizzes. All due dates are listed in the course snapshot.

**Online Library:** To logon to the Online Library through the SPC homepage, use your Student ID number and the last 4 numbers of your Social Security Number.

- For library help you may contact the Health Education Center library for assistance. The library staff can provide you with immediate assistance during the hours they are open.
  - Joshua Brown, brown.josh@spcollege.edu, (724) 341-3657
- Check here for the library's hours and location: [www.spcollege.edu/central/libonline/location/health_education.html](http://www.spcollege.edu/central/libonline/location/health_education.html)

**Accommodations:** St. Petersburg College recognizes the importance of equal access for all students. Disability Resources (DR) is the campus office that works with students who have disabilities to provide and/or arrange reasonable accommodations. Instructors may not grant accommodations without proper documentation from the DR Office. Students registered with DR, who have a letter requesting accommodations, are encouraged to contact the instructor early in the semester. Students who have, or think they may have, a disability (e.g. learning disability, ADD/ADHD, psychiatric, medical/orthopedic, vision, and/or hearing), are invited to contact DR for a confidential discussion at 727-341-3721 (V/TTY) or at silvers.stefanie@spcollege.edu. Additional information is available at the college-wide Disability Resource website: [http://www.spcollege.edu/central/ossd/index.htm](http://www.spcollege.edu/central/ossd/index.htm) and/or HEC Disability website: [http://www.spcollege.edu/HEC/ossd.htm](http://www.spcollege.edu/HEC/ossd.htm). (Adapted from University of Minnesota).
Please note: All materials provided via The Learning Management System are copyrighted, unless explicitly indicated otherwise. As such, The Learning Management System materials are for personal, educational use only during the course of this semester and may not be reproduced or distributed.

Important Links

Syllabus Addendum: Please open and print the addendum
http://www.spcollege.edu/webcentral/policies.htm

Online Student Conduct: Please visit
https://www.spcollege.edu/ecampus/help/conduct.htm

Facilitator and Student Expectations: Please visit
http://www.spcollege.edu/ecampus/help/expectations.htm

Financial Aid Information: Please visit
http://www.spcollege.edu/pages/dynamic.aspx?id=800

Computer Requirements: Please visit
http://www.spcollege.edu/ecampus/help/technical/index.htm

Incomplete Grade Information: Please visit and scroll to the bottom of the page
http://www.spcollege.edu/webcentral/catalog/current/grading.htm

Students are responsible for all information in the course syllabus. Please print this syllabus and have available for your ease of reference. The syllabus will be available during all modules and is referenced in the Syllabus Tab/Module on the course homepage.
<table>
<thead>
<tr>
<th>Module Topic</th>
<th>Discussion Posting Forums (points)</th>
<th>Assignments (points)/Readings</th>
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<tbody>
<tr>
<td>Health Care Finance Overview</td>
<td>The 4 C’s (5)</td>
<td>a. Textbook Chapters 1-2</td>
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| Module 2     | Real World Problems for the Hospitals (5) | 1. Assigned Readings  
| October 20, 2014 – October 26, 2014 | | 3. Chapters 3-4 Quiz (20) |
| Module 3     | Profit Analysis (5)               | 1. Assigned Readings  
| Health Care Pricing, Profit, and Planning | Planning and Budgeting (5) | a. Textbook Chapters 5-6 | 2. Module 3 Homework, Profit Analysis (5) |
| October 27, 2014 – November 2, 2014 | | 3. Chapters 5-6 Quiz (10) |
| Module 4     | Monitoring Operations with Ratios (5) | 1. Assigned Readings  
| November 3, 2014 – November 9, 2014 | | 3. Chapters 7-8 Quiz (10) |
| Module 5     | Capital Decision Basics (5)       | 1. Assigned Readings  
| Capital Investment Analysis | | a. Textbook Chapters 9-10 | 2. Module 5 Homework, Project Analysis (10) |
| November 10, 2014 – November 16, 2014 | | 3. Chapters 9-10 Quiz (10) |
| Module 6     | Financial Statements (5)          | 1. Assigned Readings  
| Reporting Profit | | a. Textbook Chapter 11 | 2. Module 6 Homework, Graphs (5) |
| November 17, 2014 – November 23, 2014 | | 3. Chapter 11 Quiz (10) |
| Module 7     | Financial Reporting (5)           | 1. Assigned Readings  
| November 24, 2014 – November 30, 2014 | | 3. Chapter 12 Quiz (10) |
| *Check Week 8 Closing Dates – Week 8 is Short* | | 4. Project Peer Review Form Submission | 5. FINAL PROJECT (40) DUE |
**Module 8**  
Interpreting the Financial Environment  
November 28, 2014 – December 3, 2014  
*Short Week – Check Closing Dates*

<table>
<thead>
<tr>
<th>Module 8</th>
<th>Financial Statement Analysis (5)</th>
<th>Important Course Dates:</th>
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<td>Total Points 225</td>
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<td>180</td>
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1. Assigned Readings  
   a. Textbook Chapter 13  
2. Chapter 13 Quiz (10)  
3. Student Survey of Instruction (SSI)